Advertiser

Priorities USA Action



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Palm Beach Gardens, FL 3341 Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave

Annapolis, MD 21403

09/16/16

09/19/16

WPBF

WPBF

4 09/13/16

F

М

09/19/16

12:16 AM Jimmy Kimmel

12:03 AM Jimmy Kimmel

1230-1P Access Hollywoc1230-1p

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474270-1		1	08/29/16 - 09/19/16
	· -		-

 Property
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingtd
 National

:30 PRATV1626H

:30 PRATV1624H

5

\$275.00

NM

:30

\$275.00 NN

\$275.00 NN

Product PRIORITIES US	SA ACTIO	Estin 4555	nate Number
 PRIORITIES 0	SA ACTIO	4555	·
Flight Dates	Order#		Alt Order#
09/13/16 - 09/19/16	1474270		08223401
Dilling Colondor	Billing Type		Deal #
Billing Calendar		Deal #	
Broadcast	Cash		
Special Handling			
Agency Code	Advertiser C	ode	Product 1/2
1,50.10, 0000	750		760
	1,20		700
Agency Ref	Advertiser_R	ef	
			

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/13/16 09/19/16 THE CHEW Class of Time - Pre-emptible with notice	1P-2P	MTWTF	:30	5	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>		<u>Rate</u> \$350.00		·			
Spots: # Ch Day Air Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ∈
3 WPBF Tu 09/13/16 1:31 PM THE	CHEW	1P-2P	:3	0 PRATV1624H			\$350.00 NN
4 WPBF W 09/14/16 1:30 PM THE	CHEW	1P-2P	:3	O PRATV1624H			\$350.00 NN
5 WPBF Th 09/15/16 1:00 PM THE	CHEW	1P-2P	:3	0 PRATV1626H			\$350.00 NN
2 WPBF F 09/16/16 12:58 PM THE	CHEW	1P-2P	:3	0 PRATV1624H			\$350.00 NN
1 WPBF M 09/19/16 1:38 PM THE	CHEW	1P-2P	:3	0 PRATV1624H			\$350.00 NN
2 09/13/16 09/19/16 T-F,M WPBF News 2 Class of Time - Pre-emptible with notice	25 @ 11-11:35PM	MTWTF	:30	5	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>		<u>Rate</u> \$750.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Lengt	th Ad-ID			Rate Type
	M WPBF News 25 @ 1	11PM 11-11:35PM	:3	0 PRATV1626H			\$750.00 NN
5 WPBF W 09/14/16 11:25 PM T-F,	M WPBF News 25 @ 1	11PM 11-11:35PM	:3	0 PRATV1624H			\$750.00 NN
1 WPBF Th 09/15/16 11:26 PM T-F,	M WPBF News 25 @ 1	11PM 11-11:35PM	:3	0 PRATV1624H			\$750.00 NN
	M WPBF News 25 @ 1	11PM 11-11:35PM	:3	0 PRATV1624H			\$750.00 NN
3 WPBF M 09/19/16 11:24 PM T-F,	M WPBF News 25 @ 1	11PM 11-11:35PM	:3	0 PRATV1626H			\$750.00 NN
3 09/13/16 09/19/16 Jimmy Kimmel Class of Time - Immediately Pre-emptible without		MTWTF	:30	5	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/13/16 09/19/16 MTWTF		<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Des	<u>cription</u>	Start/End Time	Leng	th Ad-ID			Rate Type
2 WPBF Tu 09/13/16 12:14 AM Jimi	ny Kimmel	1135P-1238A	:3	30 PRATV1624H			\$275.00 NM
3 WPBF W 09/14/16 12:25 AM Jimi	my Kimmel	1135P-1238A	:3	30 PRATV1626H			\$275.00 NN
4 WPBF Th 09/15/16 12:13 AM Jimi	my Kimmel	1135P-1238A	:3	30 PRATV1626H			\$275.00 NN

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MTWTF--

1135P-1238A

1135P-1238A

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Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

INVOICE III	See 1984 maril 428 11 101 101	Ileusias Data	Univoice Month	Invoice Period
	Invoice #			
1474270-1 09/25/16 September 2016 08/29/16 - 0	1474270-1	09/25/16	September 2016	08/29/16 - 09/19/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4555

www.thew	pbfcha	nnel.com										Spots/				
	D	-1- m	-d D-d	ha Door	ncintion			Start/End Tir	ne.	MTWTFSS - L	Length	-Week	Rate	Туре		
Line S			nd Dat		cription			Otalotalio in						- 31-		
_	lass o eeks:		rt Dat	emptible wi		MTWTF	SS	Spots/We	 ek	Rate			.			
"	CCN3.		13/16		/16	MTWTF			5	\$275.00					D-4-	T
Spots:	<u>#</u>	<u>Ch</u>	<u>Day</u>	Air Date			<u>escriptio</u>			Start/End Time		<u>h Ad-ID</u>			Rate \$275.00	
	•	WPBF		09/13/16				Access Holly		1230-1p		0 PRATV1624H 0 PRATV1624H			\$275.00	
		WPBF		09/14/16				Access Holly		1230-1p		0 PRATV1624H			\$275.00	
	-	WPBF		09/15/16				Access Holly		1230-1p 1230-1p		0 PRATV1624H			\$275.00	
	_	WPBF		09/16/16				Access Holly Access Holly		1230-1p		O PRATV1624H			\$275.00	
	1	WPBF	M	09/19/16	12.4	I FIVI 14	230-17		WOOd							
5 O	9/13/1 lass c	6 09 of Time -	9/19/1 Imme	6 Nigh ediately Pr	itline e-emp	tible wit	hout no	1238-107A tice		MTWTF	:30	5 	\$125.00	NM 		
W	eeks:		art Dat 13/16			MTWTF MTWTF		Spots/We	<u>ek</u> 5	<u>Rate</u> \$125.00						
Spots:	#	<u>Ch</u>	<u>Day</u>	Air Date	Air 7	<u>Γime</u> D	escripti	<u>on</u>		Start/End Time		h Ad-ID			Rate	
	2	WPBF		09/13/16		2 AM N	-			1238-107A		0 PRATV1624H			\$125.00	
	1	WPBF	• •	09/14/16		3 AM N	-			1238-107A		0 PRATV1624H			\$125.00 \$125.00	
	4	WPBF		09/15/16		1 AM N	-			1238-107A		0 PRATV1624H 0 PRATV1624H			\$125.00	
	5	WPBF		09/16/16			ightline			1238-107A		O PRATV1624H	*		\$125.00	
	3_	WPBF	<u>M</u> _	09/19/16	1:0	0 AM N	igntiine			1238-107A		U FIXTVIOLATI			Ψ125.00	
	9/13/1 lass (9/19/1 Pre-	6 WP emptible w) Noon	12pm-1230p	om	MTWTF	:30	5	\$400.00	NM 		
W	/eeks:		art Da /13/16			MTWTF		Spots/We	<u>ek</u> 5	<u>Rate</u> \$400.00						
Spots	: #	Ch		Air Date	Air		escripti	<u>on</u>		Start/End Time		th Ad-ID			<u>Rate</u>	
	2	WPBF	Tu	09/13/16	12:1	2 PM V	VPBF N	lews 25 @ No	oon	12pm-1230pm		0 PRATV1626H			\$400.00	
	3	WPBF	W	09/14/16	12:1	0 PM V	VPBF N	lews 25 @ No	oon	12pm-1230pm		0 PRATV1626H			\$400.00	
	4	WPBF	Th	09/15/16				lews 25 @ N		12pm-1230pm		0 PRATV1624H			\$400.00	
	5	WPBF	F	09/16/16				lews 25 @ N		12pm-1230pm		30 PRATV1624H			\$400.00 \$400.00	
	1	WPBF	M	09/19/16	12:2	5 PM V	VPBF N	lews 25 @ N	oon	12pm-1230pm	- 10	30 PRATV1624H			\$400.0C	IN
7 0	9/13/ Class	16 0	9/19/1 - Imm	6 GEI ediately P	NERAL re-emp	HOSF	PITAL thout no	GENERAL otice	HOSPIT	MTWTF	:30	5	\$350.00	NM		
	/eeks	: <u>St</u>	art Da	ite End l	Date	MTWT	<u>-SS</u>	Spots/We	_	Rate						
			/13/16			MTWTI		!a.m	5	\$350.00 Start/End Time	Leng	th Ad-ID			Rate	Type
Spots		<u>Ch</u>		Air Date	-		escript	<u>ion</u> AL HOSPITA		GENERAL HOSF	-	30 PRATV1626H			\$350.00	
	5	WPBF WPBF		09/13/16 09/14/16				AL HOSPITA		GENERAL HOSP		30 PRATV1626H			\$350.00	
	1			09/15/16				AL HOSPITA		GENERAL HOSE		30 PRATV1624H			\$350.00	NN C
	3	WPBF		09/16/16				AL HOSPITA		GENERAL HOSE		30 PRATV1624H			\$350.00	MN C
	4 2	WPBF		09/19/16				AL HOSPITA		GENERAL HOSE		30 PRATV1626H	<u> </u>		\$350.00	NN C
										MTME	:30	5	\$225.00	NM		
8 (09/13/ Class	of Time		ediately P	re-emp					MTWTF			Ψ223.00		<u> </u>	
\ \ \	Veeks		art Da 3/13/1	6 09/19	9/16	MTWT	F	Spots/We	<u>зек</u> 5	Rate \$225.00					D-t-	T
Spots	s: <u>#</u>	<u>Ch</u>		Air Date			Descript	ion		Start/End Time		th Ad-ID				Typ
	4	WPBF		09/13/16		19 PM [3-4p		30 PRATV1624H			\$225.00 \$225.00	
1	1	WPBF		09/14/16		28 PM [3-4p		30 PRATV1624H			\$225.00	
1	5	WPBF		09/15/16		11 PM [3-4p	•	30 PRATV1624H 30 PRATV1626H			\$225.00	
	3	WPBF		09/16/16		30 PM [3-4p	_	30 PRATV1626F 30 PRATV1624F			\$225.00	
1	2	WPBF	М	09/19/16	3:2	20 PM [Jr. Uz			3-4p		On breater com/		to we see	Ψ220.00	J 131

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Send Payment To:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1474270-1
 09/25/16
 September 2016
 08/29/16 - 09/19/16

Advertiser Product Estimate Number
PRIORITIES USA ACTIO 4555

.ine Start Da		ite Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
8 09/13/16 Class of	6 09/19/1 f Time - Imm	6 Dr. C	Oz e-emptible without	3-4p notice	MTWTF	:30	5	\$225.00	NM	
9 09/13/10	6 09/19/	6 Eller		4-5p	MTWTF	:30	5	\$400.00	NM	
Weeks:	Start Da 09/13/10	te End D	ate MTWTFSS	Spots/Week 5	Rate \$400.00					
Spots: #		Air Date	Air Time Descri	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
. – .		09/13/16	4:38 PM Ellen		4-5p	:3	0 PRATV1624H			\$400.00 N
2 \	WPBF W	09/14/16	4:29 PM Ellen		4-5p	:3	0 PRATV1624H			\$400.00 N
4 \	WPBF Th	09/15/16	4:28 PM Ellen		4-5p	:3	0 PRATV1626H			\$400.00 Ni
5 \	WPBF F	09/16/16	4:40 PM Ellen		4-5p	:3	0 PRATV1624H			\$400.00 N
	WPBF M	09/19/16	4:31 PM Ellen		4-5p	:3	0 PRATV1624H			\$400.00 NI
10 09/13/10 Class of	6 09/19/ f Time - Pre-		3F News 25 5-6:00 th notice	am5:00-6:00am	MTWTF	:30	4	\$200.00	NM	
Weeks:	Start Da	te End D	ate MTWTFSS	Spots/Week 4	Rate \$200.00					
Spots: #		Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
		09/13/16		News 25 5-6:00am	5:00-6:00am	:3	0 PRATV1626H			\$200.00 N
	WPBF W	09/14/16		News 25 5-6:00am	5:00-6:00am	:3	0 PRATV1626H			\$200.00 N
-	WPBF F	09/16/16		News 25 5-6:00am	5:00-6:00am	:3	0 PRATV1624H			\$200.00 N
	WPBF M	09/19/16	*··	News 25 5-6:00am	5:00-6:00am	:3	0 PRATV1624H			\$200.00 N
11 09/13/1 Class 0	6 09/19/ f Time - Pre-		5pm News	5-6pm	MTWTF	:30	5	\$700.00	NM	
Weeks:	Start Da 09/13/1	ate End D	Date MTWTFSS	Spots/Week 5	<u>Rate</u> \$700.00				-	
Spots: #		Air Date	Air Time Descri	<u>ption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Typ
. –	WPBF Tu	09/13/16	5:27 PM M-F 5	om News	5-6pm	:3	0 PRATV1626H			\$700.00 N
4	WPBF W	09/14/16	5:39 PM M-F 5	om News	5-6pm	:3	30 PRATV1626H			\$700.00 N
5	WPBF Th	09/15/16	5:43 PM M-F 5	om News	5-6pm	:3	30 PRATV1624H			\$700.00 N
3	WPBF F	09/16/16	5:12 PM M-F 5	om News	5-6pm	:3	80 PRATV1624H			\$700.00 N
	WPBF M	09/19/16	5:40 PM M-F 5		5-6pm	:3	30 PRATV1626H			\$700.00 N
12 09/13/1 Class 0	6 09/19/ of Time - Pre	16 WP	BF News 25 @ 6:0	0PI6-6:30PM	MTWTF	:30	5	\$800.00	NM	
Weeks:		ate End [Date MTWTFSS	Spots/Week 5	<u>Rate</u> \$800.00					
Spots: #		Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Tyr
. –		09/13/16		News 25 @ 6:00PM	6-6:30PM	::	30 PRATV1624H			\$800.00 N
		09/14/16		News 25 @ 6:00PM	6-6:30PM	::	30 PRATV1624H			\$800.00 N
		09/15/16		News 25 @ 6:00PM	6-6:30PM	::	30 PRATV1626H			\$800.00 N
	WPBF F			News 25 @ 6:00PM	6-6:30PM	::	30 PRATV1624H			\$800.00 N
		09/19/16		News 25 @ 6:00PM	6-6:30PM	::	30 PRATV1624H			\$800.00 N
13 09/13/1	16 09/19/ of Time - Pre		BF News 25 Morni	ngs6-7AM	MTWTF	:30	5	\$525.00	NM	
Weeks:	Start D	ate End [Date MTWTFSS	Spots/Week 5	<u>Rate</u> \$525.00			······································		
0	09/13/1				Start/End Time	lena	th Ad-ID	0.40		Rate Typ
Spots: #		Air Date	Air Time Descr		6-7AM		30 PRATV1624H			\$525.00 N
2		09/13/16		News 25 Mornings			30 PRATV1624H			\$525.00 N
1	WPBF W	09/14/16	6:53 AM WPBI	News 25 Mornings	6-7AM		O LW181074H			ψ525.00 IV

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Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4555

SAMAMA!	thewnb	fchann	el com

www.thew	vpbfchar	nel.com										Spots/					
				.			Chart/End Time	1.477		Lengt		Neek		Rate	Туре		
Line S	tart Da	te End [Descri			Start/End Time	MI	WTFSS	Lengti							
13 09 C	9/13/16 class of	09/19 Time - Pre	/16 \ ∍-emptibl	le with	News 25 Notice			MT	WTF	:3		5 		\$525.00 	NM		
Spots:			y Air Da	te	Air Time D				Start/End Time	<u>Le</u>		Ad-ID				Rate	
	4 V	NPBF TI	h 09/15/	16			News 25 Morning		6-7AM			PRATV162				\$525.00	
	5 \	NPBF F	09/16/	16			News 25 Morning		6-7AM			PRATV162				\$525.00	
	3 \	NPBF M	09/19/	16	6:24 AM V	VPBF	News 25 Morning	s	6-7AM		:30	PRATV162	24H			\$525.00) NM
14 0'	9/13/16 Class of	09/19 Time - Pre	/16 \ e-emptibl	Wheel	l Of Fortune notice	9	7-7:30PM	МП	WTF	:3	0	5	\$	1,700.00	NM		
	leeks:	Start E 09/13/	Date Er	nd Dat 9/19/10	te MTWTF		Spots/Week 5	\$1	<u>Rate</u> 700.00								
Spots:	: # 9	<u>Ch</u> <u>Da</u>	y Air Da	<u>te</u>	Air Time D	Descri	otion		Start/End Time	<u>Le</u>	ngth	Ad-ID					Type
,	2 \	NPBF T	u 09/13/	16	7:06 PM V	Vheel	Of Fortune		7-7:30PM		:30	PRATV162	24H			\$1,700.00	
	5 \	NPBF W	09/14/	16	7:07 PM V	Vheel	Of Fortune		7-7:30PM			PRATV162				\$1,700.00	
	3 \	NPBF T	h 09/15/	16	7:05 PM V	Wheel	Of Fortune		7-7:30PM		:30	PRATV162	24H			\$1,700.00	
	1 \	WPBF F	09/16/	16	7:06 PM V	Wheel	Of Fortune		7-7:30PM		:30	PRATV162	24H			\$1,700.00	
	4 \	WPBF M	09/19/	/16	7:05 PM V	Vheel	Of Fortune		7-7:30PM		:30	PRATV162	24H			\$1,700.00	O NN
	9/13/10	6 09/19 f Time - Pr			Morning An	merica	7-9AM	М	WTF	:3	0	5		\$625.00	NM		
	/eeks:	Start [Date E	nd Da	te MTWT		Spots/Week 5		Rate 6625.00								~
Spots	: <u>#</u>		y Air Da		Air Time	Descri	otion		Start/End Tim	<u>e Le</u>	ngth	Ad-ID				Rate	Type
			u 09/13/		7:55 AM C	Good I	Morning America		7-9AM		:30	PRATV16	24H			\$625.00	O NIV
		WPBF W	V 09/14/	/16	7:25 AM C	Good I	Morning America		7-9AM		:30	PRATV16	24H			\$625.00	0 NN
	_		h 09/15/		8:55 AM C	Good I	Morning America		7-9AM		:30	PRATV16	26н			\$625.00	O NIV
	_	WPBF F	09/16/	/16	7:39 AM C	Good I	Morning America		7-9AM		:30	PRATV16	24H			\$625.00	O NM
		WPBF N					Morning America		7-9AM		:30	PRATV16	26H			\$625.00	O NN
16 0	09/13/1	6 09/19 f Time - Pr	9/16 e-emptib	Jeopa	ardy notice		7:30-8PM	M	TWTF	:3	30	5	\$	1,900.00	NM		
	Veeks:	Start I 09/13/	Date E	nd Da 9/19/1	ite MTWT		Spots/Week 5		<u>Rate</u> ,900.00						_		
Spots	: <u>#</u>		y Air Da	ate	Air Time [Descri	<u>ption</u>		Start/End Tim	<u>e Le</u>	ength	Ad-ID				Rate	Туре
-			u 09/13/		7:41 PM J	Jeopa	dy		7:30-8PM		:30	PRATV16	26н			\$1,900.0	O NI
	2	WPBF V	V 09/14/	/16	7:34 PM J	Jeopa	dy		7:30-8PM		:30	PRATV16	26н			\$1,900.0	O NI
ļ	4	WPBF T	h 09/15	/16	7:58 PM J	Jeopa	rdy		7:30-8PM		:30	PRATV16	24H			\$1,900.0	0 <i>NN</i>
	5	WPBF F	09/16	/16	7:52 PM J	Jeopa	rdy		7:30-8PM		:30	PRATV16	26н			\$1,900.0	
	3	WPBF N	/ 09/19	/16 _	7:35 PM J	Jeopa	rdy		7:30-8PM		:30	PRATV16	26н			\$1,900.0	0 NIV
	09/19/1	6 09/19 of Time - Pr			n Game Fina	ale	10-11PM	1		:3	30	1	\$	31,700.00	NM		
	Veeks:		Date E	nd Da	ate MTWT		Spots/Week		<u>Rate</u> ,700.00								
Spots	s: #		ay Air Da		Air Time [Descri	ption		Start/End Tim	<u>e Le</u>	<u>ength</u>	Ad-ID				Rate	Тур
			A 09/19				Game Finale		10-11PM		:30	PRATV16	24H			\$1,700.0	0 NN
	09/19/1 Class c	6 09/1 of Time - Pi		DWT:	-		8-10P	1		::	30	1	9	2,600.00	NM		
_	Veeks:		Date E	nd Da 9/25/1	ate MTWT		Spots/Week		Rate 2,600.00								
1			ay Air Da	ate	Air Time [Door	ntion		Start/End Tim	ء ا م	enath	Ad-ID				Rate	Type
Spots	s: <u>#</u>	<u> </u>	44 VIII D	atc	VII LILIE	Desci	ption		8-10P	<u> </u>		PRATV16				\$2,600.0	

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WPEE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
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 1474270-1
 09/25/16
 September 2016
 08/29/16 - 09/19/16

Advertiser Priorities USA Action PRIORITIES USA ACTIO Estimate Number 4555

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www.thewpbtchann	ei.co <u>m</u>					Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
20 09/17/16 Class of T	09/17/16 Time - Pre-emptib	Sat 5-6am News ole with notice	Sat 5-6am	2-	:30	2	\$125.00	NM	
Weeks:		<u>Ind Date</u> <u>MTWTFSS</u> 09/18/162-	Spots/Week 2	<u>Rate</u> \$125.00					
Spots: # Cl	<u>Day Air Da</u>	ate Air Time Descri	<u>iption</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 W	PBF Sa 09/17			Sat 5-6am		0 PRATV1624			\$125.00 NM
2 W	PBF Sa 09/17	7/16 5:38 AM Sat 5-	6am News	Sat 5-6am	:3	0 PRATV1626	H		\$125.00 NM
23 09/17/16 Class of T	09/17/16 Time - Pre-emptib	Sat 6-7am News ole with notice	Sat 6-7am	2-	:30	2	\$250.00	NM	
Weeks:		Ind Date MTWTFSS2-	Spots/Week 2	Rate \$250.00					
Spots: # CI			iption	Start/End Time	Lengt	h Ad-ID			Rate Type
– –	PBF Sa 09/17		7am News	Sat 6-7am	:3	0 PRATV1624	н		\$250.00 NM
2 W	PBF Sa 09/17	7/16 6:25 AM Sat 6-	7am News	Sat 6-7am	:3	0 PRATV1624	н		\$250.00 NM
24 09/17/16 Class of 3	09/17/16 Fime - Immediate	Sat 7pm News ely Pre-emptible without	7-730pm	1-	:30	1	\$425.00	NM	
Weeks:	Start Date E	End Date MTWTFSS 09/18/161-	Spots/Week 1	<u>Rate</u> \$425.00			****		-
Spots: # C			<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	PBF Sa 09/17		om News	7-730pm	:3	0 PRATV1624	Н		\$425.00 NN
				2	-20		¢400.00	NM	
26 09/17/16 Class of	09/17/16 Time - Pre-emptil			2-	:30	2	\$400.00	NIVI	
Weeks:		End Date MTWTFSS 09/18/162-	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # C			ription	Start/End Time	Lengt	th Ad-ID			Rate Type
	PBF Sa 09/17		Saturday 7-8am	Sat 7am-8am	:3	0 PRATV1626	Н		\$400.00 NN
1	/PBF Sa 09/17		Saturday 7-8am	Sat 7am-8am	:3	30 PRATV1624	н	_	\$400.00 NN
27 09/17/16 Class of	09/17/16 Time - Immediate	Sat Jeopardy ely Pre-emptible withou	Sat 7:30-8PM t notice	1-	:30	1	\$625.00	NM	
Weeks:	Start Date	End Date MTWTFSS 09/18/161-	Spots/Week 1	<u>Rate</u> \$625.00					
Spots: # C		ate Air Time Desci	ription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	/PBF Sa 09/1		eopardy	Sat 7:30-8PM	:3	30 PRATV1624	Н		\$625.00 NN
28 09/17/16 Class of	09/17/16 Time - Pre-empti	Sat 8-9am News	Sat 8-9am	2-	:30	2	\$350.00	NM	
Weeks:	Start Date		Spots/Week 2	Rate \$350.00					
Spots: # C		-		Start/End Time	Leng	th Ad-ID			Rate Type
	/PBF Sa 09/1			Sat 8-9am		30 PRATV1624	H		\$350.00 NN
	/PBF Sa 09/1			Sat 8-9am	:	30 PRATV1626	Б Н		\$350.00 NN
29 09/16/16 Class of	09/16/16 Time - Pre-empti	Last Man/Dr Ken	8-9PM	1	:30	1	\$1,800.00	NM	
Weeks:	Start Date	End Date MTWTFSS 09/18/161	Spots/Week	<u>Rate</u> \$1,800.00					
Spots: # C	Ch Day Air D	••••	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	VPBF F 09/1			8-9PM		30 PRATV1624	Ін		\$1,800.00 NN
30 09/18/16 Class of	09/18/16 Time - Immediat	Sun 11:35pm Late Ne ely Pre-emptible withou	ews 1135p-12am	1	:30	1	\$300.00	NM	
J1833 U1	Time infinodial	orgin to orriginate micros							

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 09/25/16
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Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4555

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30 09/18/16 09/18/16 Sun 11:35pm Late News 1135p-12am Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$300.00	NM	
Weeks: Start Date 09/12/16 End Date 09/18/16 MTWTFSS1 Spots/Week Spots: # Ch Day Air Date 1 Air Time Description 1 Description 1 1 WPBF Su 09/18/16 11:53 PM Sun 11:35pm Late News	Rate \$300.00 Start/End Time 1135p-12am		<u>1 Ad-ID</u>) PRATV1626H	1		<u>Rate</u> <u>Type</u> \$300.00 NN
31 09/18/16 09/18/16 Sun 5-6am News Sun 5-6am	2	:30	2	\$125.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date 09/12/16 09/18/16 End Date 09/18/16 MTWTFSS Spots/Week 09/18/16 Spots/Week 09/18/16 Spots: # Ch Day Air Date 09/18/16 Air Time 09/18/16 Description 09/18/16 1 WPBF Su 09/18/16 4:59 AM Sun 5-6am News 2 WPBF Su 09/18/16 5:27 AM Sun 5-6am News	Rate \$125.00 Start/End Time Sun 5-6am Sun 5-6am	:30	1 <u>Ad-ID</u>) PRATV1626H) PRATV1624H			<u>Rate</u> <u>Type</u> \$125.00 NN \$125.00 NN
32 09/18/16 09/18/16 Sun 5pm News 5-6pm Class of Time - Immediately Pre-emptible without notice	2	:30	2	\$300.00	NM	
Weeks: Start Date 09/12/16 End Date 09/18/16 MTWTFSS 09/18/Week 09/18/16 Spots/Week 09/18/16 Spots: # Ch Day Air Date 09/18/16 Air Time 09/18/16 Description 09/18/16 1 WPBF Su 09/18/16 5:10 PM Sun 5pm News 2 WPBF Su 09/18/16 5:40 PM Sun 5pm News	Rate \$300.00 Start/End Time 5-6pm 5-6pm	:30	h <u>Ad-ID</u> O PRATV16261 O PRATV16241			Rate Type \$300.00 NN \$300.00 NN
33 09/18/16 09/18/16 Sun 6pm News 6-630p Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$325.00	NM	
Weeks: Start Date 09/12/16 End Date 09/18/16 MTWTFSS 09/18/16 Spots/Week 09/18/16 Spots: # Ch Day Air Date 1 Air Time Description 09/18/16 Description 09/18/16 1 WPBF Su 09/18/16 6:26 PM Sun 6pm News	Rate \$325.00 Start/End Time 6-630p		<u>h Ad-ID</u> 0 PRATV16241	H		<u>Rate</u> <u>Typ</u> \$325.00 NI
34 09/18/16 09/18/16 Sun 6-7am News Sun 6-7am Class of Time - Pre-emptible with notice	2	:30	2	\$175.00	NM	
Weeks: Start Date 09/18/16 End Date 09/18/16 MTWTFSS 2 09/18/Week 2 Spots/Week 2 Spots: # Ch Day Air Date 2 Air Time Description 2 Description 2 1 WPBF Su 09/18/16 6:26 AM Sun 6-7am News 3 1 WPBF Su 09/18/16 6:54 AM Sun 6-7am News 3	<u>Rate</u> \$175.00 <u>Start/End Time</u> Sun 6-7am Sun 6-7am	:3	<u>h Ad-ID</u> 0 PRATV1624 0 PRATV1626			<u>Rate</u> <u>Typ</u> \$175.00 NN \$175.00 NN
35 09/18/16 09/18/16 GMA Sunday 7-8am Sun 7-8am Class of Time - Pre-emptible with notice	2	:30	2	\$400.00	NM	
Weeks: Start Date 09/12/16 End Date 09/18/16 MTWTFSS 2 Spots/Week 2 Spots: # Ch Day Air Date 1 Air Time Description 2 1 WPBF Su 09/18/16 7:27 AM GMA Sunday 7-8am 2 2 WPBF Su 09/18/16 7:53 AM GMA Sunday 7-8am 3	<u>Rate</u> \$400.00 <u>Start/End Time</u> Sun 7-8am Sun 7-8am	:3	<u>h Ad-ID</u> 0 PRATV1624 0 PRATV1624			<u>Rate</u> <u>Typ</u> \$400.00 NN \$400.00 NN
36 09/18/16 09/18/16 Sun 8-9am News Sun 8-9am Class of Time - Pre-emptible with notice	2	:30	2	\$325.00	NM	
Weeks: Start Date 09/12/16 End Date 09/18/16 MTWTFSS 2 Spots/Week 2 Spots: # Ch Day Air Date 2 Air Time Description 2 2 WPBF Su 09/18/16 8:08 AM Sun 8-9am News 3 1 WPBF Su 09/18/16 8:43 AM Sun 8-9am News 3	<u>Rate</u> \$325.00 <u>Start/End Time</u> Sun 8-9am Sun 8-9am	:3	<u>h Ad-ID</u> 0 PRATV1626 0 PRATV1624			Rate Typ \$325.00 Nf \$325.00 Nf
37 09/13/16 09/13/16 Off the Boat/ONeals 9-10PM	-1	:30	1	\$1,800.00	NM	

Class of Time - Pre-emptible with notice

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 1474270-1
 09/25/16
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 08/29/16 - 09/19/16

Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4555

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Time MTWTFSS Len		pots/ /eek	Rate	Туре	
Weeks: Start Date 09/12/16 End Date 09/18/16 MTWTFSS 09/18/16 Spots/Week 1,800.00 Rate 1,800.00 Spots: # Ch Day Air Date 09/18/16 Air Time 09/18/16 Description 09/18/16 Start/End Time 09/18/16	Length A	.d-ID			Rate Typ
1 WPBF Tu 09/13/16 9:52 PM Off the Boat/ONeals 9-10PM		RATV162	4н		\$1,800.00 N
38 09/15/16 09/15/16 Grey's Anatomy 8-9PM1 Class of Time - Pre-emptible with notice	:30	1	\$1,600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 1 1 \$1,600.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time Start/End Time 1 WPBF Th 09/15/16 8:22 PM Grey's Anatomy 8-9PM	Length A	id-ID RATV162	6н		Rate Typ \$1,600.00 Ni
39 09/15/16 09/15/16 How to Get Away w/ Murd10-11PM1 Class of Time - Pre-emptible with notice	:30	1	\$2,800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 1 1 \$2,800.00					
	Length A	<u>d-ID</u> RATV162	4н		Rate Typ \$2,800.00 Nf
40 09/14/16 09/14/16 Middle/Goldbergs 8-9PM1 Class of Time - Pre-emptible with notice	:30	1	\$2,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 1 1 \$2,500.00					
00/12/10	Length Ad-ID :30 PRATV1624H			<u>Rate Tyr</u> \$2,500.00 N	
41 09/13/16 09/13/16 Shield 10-11PM -T Class of Time - Pre-emptible with notice	:30	1	\$1,800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 -T 1 \$1,800.00					
<u> </u>	Length A				Rate Typ
1 WPBF Tu 09/13/16 10:44 PM Shield 10-11PM	:30 P	RATV162	4H		\$1,800.00 NI
42 09/13/16 09/16/16 WPBF News 25 5-6:00am5:00-6:00am -TWTF Class of Time - Pre-emptible with notice	:30	1	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 -TWTF 1 \$200.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time 1 WPBF Tu 09/13/16 5:09 AM WPBF News 25 5-6:00am 5:00-6:00am	<u>Length Ad-ID</u> :30 PRATV1624H				<u>Rate Typ</u> \$200.00 NI
43 09/18/16 09/18/16 Matter of Fact SUN 10-1030AS Class of Time - Immediately Pre-emptible without notice	:30	1	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 S 1 \$200.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length A				Rate Typ
1 WPBF Su 09/18/16 10:22 AM Matter of Fact SUN 10-1030A	:30 P	PRATV162	4H		\$200.00 N
	:30	2	\$525.00	NM	
44 09/15/16 09/16/16 M-F 5pm News 5-6pmTF Class of Time - Pre-emptible with notice					
44 00110110 00110110 III.I opinitione a opini	-			····	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/13/16 09/19/16TF 2 \$525.00	Length A	\d-ID PRATV162	Mu	-	<u>Rate</u> <u>Typ</u> \$525.00 Ni

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4555

www.thewpbfchannel.com

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре
44 09/15/16 Class of Tir		M-F 5pm News tible with notice	5-6pm	TF 	:30	2	\$525.00	
				Total Spots	1	13		

Payment Terms 30 Days

Gross Total

\$72,425.00

Agency Commission

\$10,863.75

Net Amount Due \$61,561.25

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